



## **MANAGEMENT'S DISCUSSION AND ANALYSIS ("MD&A")**

---

Management's Discussion and Analysis ("MD&A") is a review of the results of operations and liquidity and capital resources of CWC Energy Services Corp. (unless the context indicates otherwise, a reference in this MD&A to "CWC", the "Company", "we", "us", or "our" means CWC Energy Services Corp.). The following discussion and analysis provided by CWC is dated August 2, 2017 and should be read in conjunction with unaudited condensed interim financial statements for the three and six months ended June 30, 2017, the audited annual financial statements for the year ended December 31, 2016 ("Annual Financial Statements"), and the annual management's discussion and analysis for the year ended December 31, 2016 ("Annual MD&A"). Additional information regarding CWC can be found in the Company's latest Annual Information Form ("AIF"). The condensed interim financial statements are prepared in accordance with IFRS and IAS 34, Interim Financial Reporting, as issued by the International Accounting Standards Board ("IASB") applicable to the preparation of financial statements. All amounts are expressed in Canadian dollars unless otherwise noted. Additional information relating to CWC, including the AIF, is available on SEDAR at [www.sedar.com](http://www.sedar.com).

### **Highlights for the Three Months Ended June 30, 2017**

---

- In Q2 2017, the Company continued to experience strong utilization despite renewed uncertainty of future crude oil and natural gas prices. CWC's drilling rig utilization of 19% in Q2 2017 (Q2 2016: 9%) exceeded the Canadian Association of Oilwell Drilling Contractors ("CAODC") industry average of 17%. Activity levels increased 139% in Q2 2017 compared to Q2 2016 reflecting increased year-over-year industry activity, focused marketing effort on high quality E&P companies with ongoing drilling programs and the high quality of our equipment and people. CWC's Q2 2017 utilization of 19% was achieved on 155 drilling rig operating days (Q2 2016: 65 drilling rig operating days) resulted in the most active second quarter since the acquisition of Ironhand Drilling Inc. in May 2014.
- CWC's service rig utilization of 33% in Q2 2017 (Q2 2016: 36%) with 20,047 operating hours was 8% lower than the Company's record setting Q2 2016 activity of 21,724 operating hours. Q2 2016's record second quarter operating hours in the Company's twelve year history was facilitated by an unusually dry spring breakup allowing our equipment and people to get back in the field earlier than normal. Q2 2017 spring breakup faced normal wet weather conditions usually experienced during the second quarter and resulted in the Company achieving the fourth highest operating hours in a second quarter in the Company's twelve year history. This demonstrates the continued high demand by our E&P customers to do maintenance, workovers and abandonments on existing wells even in a lower commodity price environment.
- CWC's coil tubing utilization of 19% in Q2 2017 (Q2 2016: 16%) with 1,549 operating hours was 35% higher than the 1,147 operating hours in Q2 2016. Q2 2016 operating hours were negatively impacted by the May 2016 Fort McMurray wildfire.
- Revenue of \$15.1 million, an increase of \$1.2 million (9%) compared to \$13.9 million in Q2 2016. The increase from Q2 2016 is a result of the year-over-year increase in drilling rig and coil tubing activity which was offset by lower year-over-year average pricing for active drilling rigs, and lower service rig activity. Overall customer pricing has increased modestly for drilling and service rigs from the lows experienced in Q3 2016.
- Adjusted EBITDA of \$0.2 million in Q2 2017, a decrease of \$0.8 million (-77%) compared to \$1.0 million in Q2 2016. The decrease in Adjusted EBITDA in Q2 2017 is due to lower service rig activity when compared to the record

operating hours in Q2 2016, lower Production Services gross profit margins and higher selling and administrative costs. These are offset by higher gross profit from the Contract Drilling business, on higher operating days. CWC has achieved 16 continuous quarters of positive Adjusted EBITDA since Q2 2013 demonstrating management's superior ability to reduce costs to combat lower revenue from reduced pricing and activity since the beginning of this industry downturn 2.5 years ago.

- Net loss of \$2.7 million, an increase of \$0.4 million (18%) compared to \$2.3 million in Q2 2016. The change in net loss is primarily due to the lower Adjusted EBITDA and higher stock based compensation partially offset by lower finance costs, depreciation and deferred income tax recovery.
- On April 7, 2017, the Company renewed its Normal Course Issuer Bid ("NCIB") with an Automatic Securities Purchase Plan ("ASPP") with Raymond James Ltd., which now expires on April 6, 2018. During Q2 2017, 1,404,000 (Q2 2016: nil) common shares were purchased under the ASPP and 1,478,000 common shares were cancelled and returned to treasury.
- On May 4, 2017, CWC announced a process to review strategic alternatives with a view to maximizing shareholder value by capitalizing on CWC's strong financial and operational performance, market share and attractive fleet of modern assets. The Special Committee of the Board of Directors, their financial advisors and management of CWC continue to evaluate several potential alternatives and proposals received to date. The Company has not established a definitive timeline to complete its review and no decision on any particular alternative has been reached at this time. CWC does not intend to disclose developments with respect to the strategic alternatives process unless and until the Board of Directors approve a definitive transaction or other course of action or otherwise deem disclosure of developments is appropriate or otherwise required by law. CWC cautions that there are no guarantees that the strategic alternatives process will result in a transaction, or if a transaction is undertaken, as to its terms or timing.
- CWC and its syndicated lenders have agreed to an extension of its credit facilities and certain other amendments to provide financial security and flexibility to July 31, 2020, subject to execution of legal documentation. The amendments further provide the Company access to another equity cure under the same terms and conditions, a reduction in the minimum liquidity from \$10.0 million to \$5.0 million, and quarterly financial covenant for Consolidated Debt to Consolidated EBITDA ratio as follows:

<b>For the Quarter Ended</b>	<b>Current</b>	<b>Amended</b>
June 30, 2017	4.75 : 1	4.75:1
September 30, 2017	4.50 : 1	4.50:1
December 31, 2017	4.00 : 1	4.00:1
Thereafter	3.50 : 1	4.00:1

## Highlights for the Six Months Ended June 30, 2017

---

- CWC's drilling rig utilization in the first six months of 2017 of 42% (2016: 18%) exceeded the CAODC industry average of 29%. Activity levels in 2017 have increased 169% compared to 2016 reflecting increased year-over-year industry activity, focused marketing effort on high quality E&P companies with ongoing drilling programs and the high quality of our equipment and people. Year-to-date 2017 operating days of 687 (2016: 256 operating days) is the most active since the acquisition of Ironhand Drilling Inc. in May 2014.
- Year to date, CWC's service rig utilization was 44% compared to 38% in 2016. Activity levels in 2017 have increased 17% to 53,043 hours (2016: 45,176). The increased activity reflects the strong Q1 2017 industry demand and optimism from higher commodity prices, partially offset by lower Q2 2017 operating hours from a normal wet weather spring break up compared to the unusually dry weather conditions in Q2 2016 resulting in the Company's record setting operating hours. CWC's continued above average service rig utilization is attributed to the modern fleet of 74 service rigs, exceptional sales and operational management, and experienced rig crews performing work safely and efficiently.
- Revenue of \$47.6 million, an increase of \$14.0 million (42%) compared to \$33.6 million in the first six months of 2016. The increase is predominately due to significantly higher activity in all three business units, offset by lower year-over-year prices charged to E&P customers.
- Adjusted EBITDA of \$5.4 million, an increase of \$1.8 million (51%) compared to \$3.6 million in 2016. The increase in Adjusted EBITDA is consistent with increased activity (\$2.2 million) from Contract Drilling and lower corporate expenses (\$0.4 million), offset by a decrease in Production Services revenue and gross profit margin and an increase in Production Services selling and administrative expenses incurred to support increased activity.
- Net loss of \$3.0 million, a decrease of \$0.7 million (-18%) compared to a net loss of \$3.7 million in the first six months of 2016. The change in net loss is primarily an increase in Adjusted EBITDA and lower finance costs offset by higher stock based compensation, depreciation and amortization, selling and administrative expenses and lower deferred income tax recovery.
- For the six months ended June 30, 2017, the Company purchased 1,686,500 (2016: nil) common shares under its NCIB and 1,647,000 common shares were cancelled and returned to treasury.

<sup>(1)</sup> Please refer to the "Reconciliation of Non-IFRS Measures" section for further information.

## Corporate Overview

CWC Energy Services Corp. is a premier Contract Drilling and Well Servicing company operating in the Western Canadian Sedimentary Basin ("WCSB") with a complementary suite of oilfield services including drilling rigs, service rigs and coil tubing units. The Company's corporate office is located in Calgary, Alberta, with operational locations in Nisku, Grande Prairie, Slave Lake, Red Deer, Drayton Valley, Lloydminster, Provost and Brooks, Alberta. The Company's shares trade on the TSX Venture Exchange under the symbol "CWC".

## Financial and Operational Highlights

\$ thousands, except shares, per share amounts, and margins	Three months ended June 30,			Six months ended June 30,		
	2017	2016	Change %	2017	2016	Change %
<b>FINANCIAL RESULTS</b>						
Revenue						
Contract drilling	3,042	1,414	115%	14,178	5,533	156%
Production services	12,072	12,470	(3%)	33,444	28,091	19%
	15,114	13,884	9%	47,622	33,624	42%
Adjusted EBITDA <sup>(1)</sup>	228	999	(77%)	5,378	3,556	51%
Adjusted EBITDA margin (%) <sup>(1)</sup>	2%	7%		11%	11%	
Funds from operations	228	999	(77%)	5,378	3,556	51%
Net loss and comprehensive loss	(2,677)	(2,279)	n/m <sup>(2)</sup>	(3,045)	(3,709)	n/m <sup>(2)</sup>
Net loss and comprehensive loss margin (%)	(18%)	(16%)	n/m <sup>(2)</sup>	(6%)	(11%)	n/m <sup>(2)</sup>
Per share information:						
Weighted average number of shares outstanding – basic and diluted	392,935,814	324,840,096		392,604,720	308,738,337	
Adjusted EBITDA <sup>(1)</sup> per share- basic and diluted	\$0.00	\$0.00		\$0.01	\$0.01	
Net loss per share – basic and diluted	(\$0.01)	(\$0.01)		(\$0.01)	(\$0.01)	

\$ thousands, except ratios	June 30, 2017	December 31, 2016
<b>FINANCIAL POSITION AND LIQUIDITY</b>		
Working capital (excluding debt) <sup>(1)</sup>	8,018	11,333
Working capital (excluding debt) ratio <sup>(1)</sup>	2.0:1	2.5:1
Total assets	203,265	210,750
Total long-term debt (including current portion)	28,887	33,142
Shareholders' equity	152,596	155,482

<sup>(1)</sup> Please refer to the "Reconciliation of Non-IFRS Measures" section for further information.

<sup>(2)</sup> Not meaningful.

Working capital (excluding debt) has decreased 29% since December 31, 2016 as the collection of account receivable combined with lower revenue in Q2 2017 compared to Q4 2016. Due to the seasonality of the oilfield services business in Canada, working capital is typically lowest in Q2 and builds throughout the next three quarters. Long-term debt (including current portion) has decreased 13% from December 31, 2016 as positive funds from operations and a reduction in working capital were used to fund capital expenditures, purchase shares under the NCIB and to repay debt. Shareholder equity has decreased since December 31, 2016 due to the net loss for the six months ended June 30, 2017 and the purchase and cancellation of common shares under the NCIB program offset by issuance of common shares under the Company stock option and restricted share plans.

## Operational Overview

### Contract Drilling

CWC Ironhand Drilling, the Company's Contract Drilling segment, has a fleet of nine telescopic double drilling rigs with depth ratings from 3,200 to 5,000 metres, eight of nine rigs have top drives and two have pad rig walking systems. The drilling rig fleet has an average age of eight years. All of the drilling rigs are well suited for the most active depths for horizontal drilling in the WCSB, including the Montney, Cardium, Duvernay and other deep basin horizons.

OPERATING HIGHLIGHTS	Three months ended							
	Jun. 30, 2017	Mar. 31, 2017	Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar 31, 2016	Dec. 31, 2015	Sep. 30, 2015
<b>Drilling Rigs</b>								
Active drilling rigs, end of period	9	9	9	9	8	8	9	9
Inactive drilling rigs, end of period	-	-	-	-	1	1	-	-
Total drilling rigs, end of period	9	9	9	9	9	9	9	9
Revenue per operating day <sup>(1)</sup>	\$19,575	\$20,942	\$20,623	\$16,835	\$21,754	\$21,565	\$24,996	\$24,740
Drilling rig operating days	155	532	257	301	65	191	191	379
Drilling rig utilization % <sup>(2)</sup>	19%	66%	31%	37%	9%	26%	23%	46%
CAODC industry average utilization %	17%	40%	24%	17%	7%	20%	20%	24%
Wells drilled	17	41	21	21	5	14	16	26
Average days per well	9.1	13.0	12.2	14.3	13.0	13.6	11.9	14.6
Meters drilled (thousands)	45.6	151.8	82.0	70.0	19.5	56.0	59.9	98.0
Meters drilled per day	294	285	319	232	300	293	314	259
Average meters per well	2,684	3,702	3,906	3,332	3,903	4,000	3,741	3,767

<sup>(1)</sup> Revenue per operating day is calculated based on operating days (i.e. spud to rig release basis). New or inactive drilling rigs are added based on the first day of field service.

<sup>(2)</sup> Drilling rig utilization is calculated based on operating days (i.e. spud to rig release basis) in accordance with the methodology prescribed by the CAODC.

Contract Drilling revenue of \$3.0 million for Q2 2017 (Q2 2016: \$1.4 million) was achieved with a utilization rate of 19% (Q2 2016: 9%), compared to the CAODC industry average of 17%. CWC achieved 155 drilling rig operating days in Q2 2017, a 139% increase from Q2 2016 reflecting increased year-over-year industry activity, focused marketing effort on high quality E&P companies with ongoing drilling programs and the high quality of our equipment and people. Q2 2017 revenue was 115% higher compared to Q2 2016 as increased activity more than offset a 10% reduction in revenue per operating day when compared to Q2 2016.

Contract Drilling revenue of \$14.2 million for the six months ended June 30, 2017 (2016: \$5.5 million) as a result of a 169% increase in drilling rig operating days to 687 days (2016: 256). CWC's utilization rate of 42% continues to exceed the CAODC industry average of 29% and has increased from 18% for the six months ended June 30, 2016 when CWC marketed only 8 of 9 drilling rigs. Increased activity was partially offset by average revenue per operating day of \$20,643 in the first six months of 2017, 5% lower than the same period in 2016. Improved financial performance for the first six months of 2017 reflect higher industry activity due to higher average commodity pricing, despite the price volatility in Q2 2017, and to CWC having modern, relevant and well maintained drilling rigs as well as a reputation for safe and efficient operations, exceptional management and experienced drilling rig crews.

### Production Services

CWC is the second largest service rig provider in the WCSB, based on our modern fleet of 74 service rigs as at June 30, 2017 which consists of 41 single, 27 double, and 6 slant rigs. At an average age of ten years old, CWC's fleet is amongst the newest in the WCSB and provides services which include completions, maintenance, workovers and abandonments with depth ratings from 1,500 to 5,000 metres. CWC has chosen to park seven of its service rigs and focus its sales and operational efforts on the remaining 67 active service rigs with one temporarily taken out of service in the first half of 2017 to complete its Level IV recertification.

CWC's Class I, II and III coil tubing units have depth ratings from 1,500 to 4,000 metres. As at June 30, 2017, the Company's fleet of ten coil tubing units consists of six Class I, three Class II and one Class III coil tubing units. In light of competitive challenges for CWC's Class III coil tubing unit, the Company has chosen to focus its sales and operational efforts on its nine Class I and II coil tubing units which are better suited at servicing SAGD wells, which are shallower in depth and more appropriate for these coil tubing operations.

OPERATING HIGHLIGHTS	Three months ended							
	Jun. 30, 2017	Mar. 31, 2017	Dec. 31, 2016	Sep. 30, 2016	Jun. 30, 2016	Mar. 31, 2016	Dec. 31, 2015	Sep. 30, 2015
<b>Service Rigs</b>								
Active service rigs, end of period	66	66	67	66	65	65	64	65
Inactive service rigs, end of period	8	8	7	8	9	9	10	9
Total service rigs, end of period	74	74	74	74	74	74	74	74
Operating hours	20,047	32,997	27,091	22,927	21,724	23,466	21,008	16,676
Revenue per hour	\$551	\$584	\$536	\$543	\$548	\$580	\$615	\$657
Service rig utilization % <sup>(1)</sup>	33%	56%	45%	38%	37%	40%	36%	27%
<b>Coil Tubing Units</b>								
Active coil tubing units, end of period	9	9	8	8	8	8	8	8
Inactive coil tubing units, end of period	1	1	2	1	1	1	1	1
Total coil tubing units, end of period	10	10	10	9	9	9	9	9
Operating hours	1,557	4,243	2,349	2,160	1,147	3,034	1,665	1,048
Revenue per hour	\$657	\$491	\$507	\$458	\$508	\$662	\$657	\$771
Coil tubing units utilization % <sup>(2)</sup>	19%	52%	32%	29%	16%	42%	23%	14%

<sup>(1)</sup> Service rig utilization is calculated based on 10 hours a day, 365 days a year. New service rigs are added based on the first day of field service. Service rigs requiring their 24,000 hour recertification, refurbishment or have been otherwise removed from service for greater than 90 days are excluded from the utilization calculation until their first day back in field service.

<sup>(2)</sup> Coil tubing unit utilization is calculated based on 10 hours a day, 365 days a year. New coil tubing units are added based on the first day of field service.

Production Services revenue was \$12.1 million in Q2 2017, down \$0.4 million (-3%) compared to \$12.5 million in Q2 2016 primarily as a result of service rig utilization of 33% in Q2 2017 (Q2 2016: 36%) with 20,047 operating hours, 8% lower than the 21,724 operating hours in Q2 2016. Q2 2016's record second quarter operating hours in the Company's twelve year history was facilitated by an unusually dry spring breakup allowing our equipment and people to get back in the field earlier than normal. Q2 2017 spring breakup faced normal wet weather conditions usually experienced during the second quarter and resulted in the Company achieving the fourth highest operating hours in a second quarter in the Company's twelve year history demonstrating the continued high demand by our E&P customers to do maintenance, workovers and abandonments on existing wells even in a lower commodity price environment.

CWC's coil tubing utilization of 19% in Q2 2017 (Q2 2016: 16%) from 1,549 operating hours was 35% higher than the 1,147 operating hours in Q2 2016. The increase in activity from Q2 2016 is partially due to lost productivity in Q2 2016 due to the Fort McMurray wildfire. Average revenue per hour for coil tubing services of \$657 in Q2 2017 is 30% higher than \$508 in Q2 2016 which reflects some modest price improvements, but is primarily due to a higher mix of deeper Class II units, compared to lower priced Class I shallow units compared to Q2 2016.

For the six months ended June 30, 2017, Production Services revenue of \$33.4 million was 19% higher than the \$28.1 million achieved in the same six month period in 2016 driven by service rig utilization of 44% (2016: 38%) with 53,043 service rig operating hours in the first six months of 2017; a 17% increase to the 45,176 operating hours for the same period in 2016. In addition for the first six months of 2017, coil tubing unit operating hours increased 38% to 5,776 operating hours (2016: 4,180 operating hours) which helped contribute to the increased Production Services revenue year to date in 2017 compared to 2016. Strong Q1 2017 industry demand and optimism from improved commodity prices was partially offset by lower Q2 2017 service rig operating hours driven by normal spring breakup wet weather conditions compared to the unusually dry weather which allowed equipment and people to return to the field earlier than normal in Q2 2016.

## Outlook

---

The second quarter typically represents the seasonal low point during the year in activity, financial results and cash flow in the Canadian oilfield services sector as the thaw of frozen ground combined with typically wet weather conditions limits the ability to move heavy equipment to E&P customers' well sites. During Q2 2017, the optimism built up in Q1 2017 over improved crude oil and natural gas prices as a result of the November 30, 2016 decision by OPEC to curtail production, turned to uncertainty as U.S. drilling activity, production and inventory levels increased to offset the OPEC production cuts resulting in continued oversupply of global crude oil inventory. These uncertainties were reflected in the crude oil and natural gas prices during the quarter. In Q2 2017, average crude oil prices, as measured by WTI, of US\$48.15/bbl was 7% lower than the Q1 2017 average price of US\$51.85/bbl, but 5% higher than \$45.70/bbl in Q2 2016. Natural gas prices, as measured by AECO, increased 3% to an average of \$2.64/GJ in Q2 2017 from \$2.57/GJ in Q1 2017 (Q2 2016: \$1.34/GJ). Despite the increased uncertainty over commodity prices, on June 13, 2017 the CAODC revised its forecast of wells to be drilled in 2017 to 6,842, up 2,177 wells or 47% from its original November 22, 2016 forecast. This increased 2017 forecast by CAODC is consistent with the third upwardly revised forecast on July 31, 2017 by the Petroleum Services Association of Canada's ("PSAC") of 7,200 wells drilled in 2017 and is a significant improvement to its initial November 2016 forecast of 4,175 wells drilled in 2017 and the 4,084 actual wells drilled in 2016.

CWC is experiencing continued strong utilization in all three business units. The Company expects to have nine of its nine (100%) drilling rigs working in August 2017 and believes eight of the nine drilling rigs will be working steady with these E&P customers until Q2 2018 spring breakup. Similar to CWC's drilling rigs, the Company's service rigs and coil tubing units are anticipated to see continued strong industry demand and operate at utilization levels experienced prior to the industry downturn. CWC continues to experience aggressive price competition, but has been successful in modestly increasing pricing for all three of its business units for the second half of 2017. Given the industry's competitive pricing pressures on our day and hourly rates, CWC has sustainably positioned itself as a low cost contractor for its E&P customers providing the highest quality service from the highest quality people at reasonable prices. The Company has been able to do this by carefully managing fixed and discretionary costs on its relatively modern fleet of equipment with ongoing repairs and maintenance capital being low and predictable. As a result, CWC has demonstrated an ability to consistently generate positive Adjusted EBITDA and cash flow in each of its last 16 quarters, despite significantly reduced customer pricing over the last 2.5 years.

While CWC continues to maintain focus on its operational and financial performance, it also recognizes the need to pursue opportunities that create long-term shareholder value. On May 4, 2017, CWC announced a process to review strategic alternatives with a view to maximizing shareholder value by capitalizing on CWC's strong financial and operational performance, market share and attractive fleet of modern assets. The Special Committee of the Board of Directors, their financial advisors and management of CWC continue to evaluate several potential alternatives and proposals received to date. The Company has not established a definitive timeline to complete its review and no decision on any particular alternative has been reached at this time. CWC does not intend to disclose developments with respect to the strategic alternatives process unless and until the Board of Directors approve a definitive transaction or other course of action or otherwise deem disclosure of developments is appropriate or otherwise required by law. CWC cautions that there are no guarantees that the strategic alternatives process will result in a transaction, or if a transaction is undertaken, as to its terms or timing.

## Discussion of Financial Results

### Revenue, Direct Operating Expenses and Gross Margin

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Revenue								
Contract drilling	3,042	1,414	1,628	115%	14,178	5,533	8,645	156%
Production services	12,072	12,470	(398)	(3%)	33,444	28,091	5,353	19%
	15,114	13,884	1,230	9%	47,622	33,624	13,998	42%
Direct operating expenses								
Contract drilling	2,228	1,073	1,155	108%	10,431	4,042	6,389	158%
Production services	9,536	8,813	723	8%	25,351	19,960	5,391	27%
	11,764	9,886	1,878	19%	35,782	24,002	11,780	49%
Gross margin <sup>(1)</sup>								
Contract drilling	814	341	473	139%	3,747	1,491	2,256	151%
Production services	2,536	3,657	(1,121)	(31%)	8,093	8,131	(38)	(0%)
	3,350	3,998	(648)	(16%)	11,840	9,622	2,218	23%
Gross margin percentage <sup>(1)</sup>								
Contract drilling	27%	24%	n/a	n/a	26%	27%	n/a	n/a
Production services	21%	29%	n/a	n/a	24%	29%	n/a	n/a
	22%	29%	n/a	n/a	25%	29%	n/a	n/a

<sup>(1)</sup> Please refer to the "Reconciliation of Non-IFRS Measures" section for further information.

Q2 2017 revenue of \$15.1 million, an increase of \$1.2 million (9%) compared to \$13.9 million in Q2 2016. Revenue increased \$1.6 million (115%) in the Contract Drilling segment and decreased \$0.4 million (-3%) in the Production Services segment in Q2 2017 compared to Q2 2016. The Q2 2017 increase in Contract Drilling revenue was due to higher activity (operating days) which was partially offset by a 10% reduction in the Q2 2017 average revenue per operating day of \$19,575 compared to Q2 2016 of \$21,754. The Q2 2017 3% decrease in Production Services revenue was due primarily to lower activity for service rigs (an 8% reduction in operating hours) in Q2 2017 compared to Q2 2016 partially offset by a modest 1% increase to the Q2 2017 average revenue per operating hour of \$554 compared to Q2 2016 of \$548 for service rigs. In addition, a 36% increase in coil tubing activity (operating days) and a 29% increase in average revenue per operating hour of \$657 in Q2 2017 compared to Q2 2016 of \$508 helped to partially offset the overall 3% reduction in Production Services revenue.

For the six months ended June 30, 2017, revenue of \$47.6 million, an increase of \$14.0 million (42%) compared to \$33.6 million in the first six months of 2016. Revenue increased \$8.6 million (156%) in the Contract Drilling segment and \$5.4 million (19%) in the Production Services segment for the first six months of 2017 compared to the same period in 2016. The increase in Contract Drilling revenue was due to higher activity (operating days) of 169% for the first six months of 2017 compared to the same period in 2016, which was partially offset by a 5% reduction in the average revenue per operating day. Contract Drilling pricing declined significantly in Q3 2016, but has since been modestly increasing. For the six months ended June 30, 2017, Production Services revenue of \$33.4 million was 19% higher than the \$28.1 million achieved in the same six month period in 2016 driven by service rig utilization of 44% (2016: 38%) with 53,043 service rig operating hours in the first six months of 2017; a 17% increase to the 45,176 operating hours for the same period in 2016. In addition for the first six months of 2017, coil tubing unit operating hours increased 38% to 5,776 operating hours (2016: 4,180 operating hours) which helped contribute to the increased Production Services revenue for the first six months of 2017 compared to the same period in 2016.

Higher industry activity in 2017 allowed CWC to diversify its customer base and reduce reliance on its top customers. Revenue contribution from the Company's top ten customers dropping from 79% for the first six months of 2016 to 67% for the same period in 2017 with CWC's top customer's revenue contribution dropping from 40% in the first six months of 2016 to 20% for the same period in 2017.



Approximately 69% of revenue in the first six months of 2017 was from work on crude oil wells while 32% was from natural gas wells. Further, approximately 37% of revenue was related to drilling and completions work, 51% from maintenance and workovers on producing wells and 13% from abandonments.

Many direct operating expenses, including labour costs related to field operating employees, are variable in nature and increase or decrease with activity levels such that changes in operating costs generally correspond to changes in revenue or activity levels. CWC's management continues to focus on reducing direct costs in line with reduced pricing and where possible, minimizing the fixed cost component. The result has been an ability to maintain gross margin percentage despite significant pricing pressures. Contract Drilling's gross margin percentage of 27% in Q2 2017 is higher than the 24% in Q2 2016 and the 26% for the six months ended June 30, 2017 is consistent with the 27% for the first six months of 2016, despite lower pricing. Production Services gross margin of 21% in Q2 2017 is 8% lower than 29% in 2016 and the 24% for the six months ended June 30, 2017 is 5% lower than for the first six months of 2016. The decrease in Production Services' gross margin in Q2 2017 and for the six months ended June 30, 2017 is a result of an unusually high percentage of service rigs operating 24 hour a day in Q2 2016 with no corresponding activity in Q2 2017, which resulted in significantly higher gross margins. In addition, the higher activity levels in the first six months of 2017 compared to the same period in 2016 resulted in increases in repairs and maintenance and higher fuel costs for the Production Services segment due to the introduction of the Alberta Carbon Tax Levy on January 1, 2017.

### Selling and Administrative Expenses

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Selling and administrative expenses	3,122	2,999	123	4%	6,462	6,066	396	7%

Selling and administrative expenses of \$3.1 million in Q2 2017, an increase of \$0.1 million (4%) compared to \$3.0 million in Q2 2016. Selling and administrative expenses of \$6.5 million for the six months ended June 30, 2017, an increase of \$0.4 million (7%) compared to \$6.1 million in 2016. The increased selling and administrative expenses are due primarily to additional costs to recruit field employees combined with other costs incurred due to significantly higher year-over-year activity levels across all segments. Also, severance payments totaling \$0.1 million were paid in Q2 2017. Most selling and administrative expenses, such as building and office rent and administrative salaries are fixed and are not subject to significant fluctuation on a quarterly basis. Other costs such as travel, training, professional and legal fees can fluctuate depending on specific activity or services required in the period.

### Adjusted EBITDA

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Adjusted EBITDA <sup>(1)</sup>								
Contract drilling	623	98	525	536%	3,313	1,081	2,232	206%
Production services	505	1,939	(1,434)	(74%)	3,935	4,695	(760)	(16%)
Corporate	(900)	(1,038)	138	(13%)	(1,870)	(2,220)	350	(16%)
	228	999	(771)	(77%)	5,378	3,556	1,822	51%
Adjusted EBITDA margin (%) <sup>(1)</sup>	2%	7%	n/a	n/a	11%	11%	n/a	n/a

<sup>(1)</sup> Please refer to the "Reconciliation of Non-IFRS Measures" section for further information.

Management uses Adjusted EBITDA as a measure of the cash flow generated by the Company. Positive Adjusted EBITDA provides the cash flow needed to grow the business through purchase of equipment or business acquisitions, fund working capital, service and reduce outstanding long-term debt, pay a dividend or repurchase outstanding common shares under the Company's NCIB.

Adjusted EBITDA of \$0.2 million in Q2 2017, a decrease of \$0.8 million (-77%) compared to \$1.0 million in Q2 2016. The decrease in Adjusted EBITDA in Q2 2017 is due to lower service rig activity when compared to the record setting

operating hours in Q2 2016, lower gross profit margins and higher selling and administrative costs. These are partially offset by higher gross profit from Contract Drilling on increased operating days.

For the six months ended June 30, 2017, Adjusted EBITDA of \$5.4 million, an increase of \$1.8 million (51%) compared to \$3.6 million for the same period in 2016. The increase in Adjusted EBITDA is consistent with increased activity (\$2.2 million) from the Contract Drilling and lower corporate expenses (\$0.4 million), offset by a decrease in Production Services revenue and gross profit margin and an increase in Production Services selling and administrative expenses incurred to support increased activity.

### Stock Based Compensation

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Stock based compensation	226	135	91	67%	426	219	207	95%

Stock based compensation is primarily a function of outstanding stock options and restricted share units ("RSU's") being expensed over their vesting term. As a generalization, a higher stock based compensation expense will result from a higher trading price of CWC's common shares at the time the stock options and RSU's are granted.

Stock based compensation of \$0.2 million in Q2 2017, an increase of \$0.1 million (67%) compared to \$0.1 million in Q2 2016. Stock based compensation of \$0.4 million for the six months ended June 30, 2017, an increase of \$0.2 million (95%) compared to \$0.2 million in 2016. The increase in 2017 stock based compensation is primarily due to the forfeiture of stock options and RSU's in Q2 2016 on the departure of a senior employee.

### Finance Costs

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Finance costs	570	840	(270)	(32%)	1,115	1,417	(302)	(21%)

Finance costs of \$0.6 million in Q2 2017, a decrease of \$0.3 million (-32%) compared to \$0.8 million in Q2 2016. Finance costs of \$1.1 million for the six months ended June 30, 2017, a decrease of \$0.3 million (-21%) compared to \$1.4 million in 2016. The decrease in finance costs was due to lower average interest rates, and a reduction in the average outstanding borrowing in 2017 when compared to 2016 following the Q3 2016, repayment of \$7.0 million from the proceeds of the \$14.6 million rights offering. The remaining \$7.6 million was held in a segregated bank account, which for accounting purposes, offset the long-term debt. Finance costs are calculated on the long-term debt excluding the monies held in the segregated bank account.

### Depreciation and Amortization

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
<b>Depreciation and amortization</b>								
Contract drilling	635	404	231	57%	2,412	1,210	1,202	99%
Production services	2,346	2,694	(348)	(13%)	5,286	5,516	(230)	(4%)
Corporate	41	41	-	0%	82	84	(2)	(2%)
	3,022	3,139	(117)	(4%)	7,780	6,810	970	14%

Depreciation and amortization for drilling rigs and service rigs are based on operating days and hours. Coil tubing units, capitalized recertifications and other production equipment are depreciated on a straight line basis resulting in

consistent depreciation and amortization expense regardless of activity. Amortization of Intangibles is based on estimated remaining life. As such, the change in depreciation for Q2 2017 and the six months ended June 30, 2017 predominately reflect changes in utilizations compared to the same periods in 2016.

### Loss (Gain) on Disposal of Equipment

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Loss (Gain) on disposal of equipment	(6)	(31)	25	(81%)	42	114	(72)	(63%)

Management continually monitors the asset mix and equipment needs and invests and divests assets as needed to optimize operations. During Q2 2017 and the first six months of 2017, the loss (gain) on disposal of equipment was the result of the sale of equipment with proceeds on sale of \$0.02 million (Q2 2016: \$0.1 million) and \$0.4 million (2016: \$0.2 million) respectively.

### Deferred Income Taxes

\$ thousands	Three months ended June 30,		Six months ended June 30,	
	2017	2016	2017	2016
Net loss before income taxes	(3,584)	(3,084)	(3,985)	(5,004)
Deferred income tax recovery	(907)	(805)	(940)	(1,295)
Deferred income tax recovery as a % of net loss before income taxes	25%	26%	24%	26%
Expected statutory income tax rate	27%	27%	27%	27%

Income taxes are a function of taxable income and are calculated differently than accounting net income. Differences between accounting net income and taxable income include such things as gains or losses on disposal of fixed assets, stock based compensation, differences between income tax estimates and actual tax filings, goodwill impairment, and other differences. The deferred income tax recovery in Q2 2017 and first six months ended June 30, 2017 of \$0.9 million (Q2 2016: \$0.8 million) \$0.9 million (2016: \$1.3 million) respectively, is a result of the net loss before income taxes in each period.

The Company has substantial tax pools and non-capital losses available to reduce future taxable income such that the Company does not expect to pay any cash taxes for the next several years.

### Net Loss and Comprehensive Loss

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Net loss and comprehensive loss	(2,677)	(2,279)	(398)	17%	(3,045)	(3,709)	664	(18%)

Net loss and comprehensive loss has increased \$0.4 million year-over-year for the quarter and decreased \$0.7 million for the six months ended June 30, 2017. In Q2 2016, the increase in Adjusted EBITDA from the Contract Drilling segment combined with lower corporate costs and depreciation and amortization was more than offset by reduced Adjusted EBITDA for Production Services in Q2 2017. For the six months ended June 30, 2017, the increase in Adjusted EBITDA from the Contract Drilling segment and lower corporate costs exceeded lower reduced Adjusted EBITDA from Production Services and the increased depreciation and amortization.

## Liquidity and Capital Resources

---

### Source of Funds

The Company's liquidity needs in the short-term and long-term can be sourced in several ways including: funds from operations, borrowing against existing credit facilities, new debt instruments, equity issuances and proceeds from the sale of assets. Cash inflows are used to repay outstanding amounts on the Company's credit facilities, acquire shares under the NCIB and fund capital requirements.

During the first six months of 2017, the Company's Funds from Operations of \$5.4 million combined with \$3.5 million from a decrease in non-cash working capital were used to fund \$4.4 million in credit facility repayments, \$2.9 million in capital expenditures, net of proceeds on disposition, \$0.4 million to acquire common shares of CWC under the NCIB, and financing costs of \$1.0 million. CWC's cash balance increased to \$0.2 million at June 30, 2017.

At June 30, 2017 the Company had working capital (excluding debt) of \$8.0 million compared to \$11.3 million at December 31, 2016. (Please refer to the "Reconciliation of Non-IFRS Measures" section for further information). The decrease in working capital (excluding debt) from December 31, 2016 is due to lower accounts receivable from lower revenue in Q2 2017 versus Q4 2016 and increased accounts payable. Typically, as activity levels increase or decrease working capital will also increase or decrease.

CWC and its syndicated lenders have agreed to an extension of its credit facilities and certain other amendments to provide financial security and flexibility to July 31, 2020, subject to execution of legal documentation. The amendments further provide the Company access to another equity cure under the same terms and conditions, a reduction in the minimum liquidity from \$10.0 million to \$5.0 million, and quarterly financial covenant for Consolidated Debt to Consolidated EBITDA ratio as follows:

For the Quarter Ended	Current	Amended
June 30, 2017	4.75 : 1	4.75:1
September 30, 2017	4.50 : 1	4.50:1
December 31, 2017	4.00 : 1	4.00:1
Thereafter	3.50 : 1	4.00:1

The credit facilities are secured by a general security agreement and a first charge security interest covering all of the assets of the Company. Under the terms of the credit facilities, the Company is required to comply with certain financial covenants. As of June 30, 2017, the Company is in compliance with each of the financial covenants. The Company expects to be able to renew the credit facilities prior to maturity.

Effective June 30, 2017, the applicable rates under the Bank Loan are: bank prime rate plus 1.00%, banker's acceptances rate plus a stamping fee of 2.00%, and standby fee rate of 0.45%.

### Capital Requirements

As utilization of the Company's equipment increases, CWC plans to recertify several of its service rigs. As at June 30, 2017, the Company has capital spending plans as noted in the section titled "Capital Expenditures". Additional discretionary capital expenditures will be required in order to continue to grow the Company's assets and revenue in the future. It is anticipated future cash requirements for capital expenditures will be met through a combination of funds from operations and borrowing against existing credit facilities as required. However, additional funds may be raised by new debt instruments, equity issuances and proceeds from the sale of assets.

CWC may require additional financing in the future to implement its strategies and business objectives. It is possible that such financing will not be available, or if available, will not be available on favorable terms. If CWC issues any shares in the future to finance its operations or implement its strategies, the current shareholders of CWC may incur a dilution of their interest.

## Common Shares and Dividends

The following table summarizes outstanding share data and potentially dilutive securities:

	August 2, 2017	June 30, 2017	December 31, 2016
Common shares	391,707,842	391,632,842	391,920,676
Stock options	20,241,000	20,241,000	21,791,000
Restricted share units	3,817,167	3,892,167	4,473,000

During the six months ended June 30, 2017, 833,333 stock options were exercised and 716,667 were forfeited. In addition, 525,833 RSU's were exercised, 130,000 were forfeited and 75,000 were granted.

During Q1 2017, the Company had an NCIB which allowed it to purchase, from time to time as it considers advisable, up to 19,512,200 of issued and outstanding common shares through the facilities of the TSX Venture Exchange ("TSXV"). The price that the Company paid for any common share under the NCIB was the prevailing market price on the TSXV at the time of such purchase. During Q1 2017, 282,500 common shares were purchased under the NCIB and 169,000 common shares were cancelled and returned to treasury. Subsequent to Q1 2017, an additional 113,500 common shares were cancelled and returned to treasury.

On April 7, 2017, the Company renewed its NCIB which now expires on April 6, 2018. Under the NCIB the Company may purchase, from time to time as it considers advisable, up to 19,653,292 of issued and outstanding common shares through the facilities of the TSXV. In addition, CWC entered into an automatic securities purchase plan (the "ASPP") (as defined under applicable securities laws) with Raymond James Ltd. ("Raymond James") for the purpose of making purchases under the ASPP. Such purchases will be determined by Raymond James in its sole discretion, without consultation with CWC having regard to the price limitation and aggregate purchase limitation and other terms of the ASPP and the rules of the TSXV. Conducting the NCIB as an ASPP allows common shares to be purchased at times when CWC would otherwise be prohibited from doing so pursuant to securities laws and its internal trading policies. During Q2 2017, 1,404,000 common shares were purchased under the ASPP and 1,364,500 common shares were cancelled and returned to treasury, bringing the total for the six months ended June 30, 2017 to 1,686,500 of which 1,647,000 were cancelled and returned to treasury.

## Capital Expenditures

\$ thousands	Three months ended June 30,				Six months ended June 30,			
	2017	2016	Change \$	Change %	2017	2016	Change \$	Change %
Contract drilling	1,138	268	870	325%	1,284	294	990	337%
Production services	1,283	100	1,183	n/m <sup>(1)</sup>	1,789	340	1,449	426%
Corporate	3	7	(4)	(57%)	9	7	2	29%
Total capital expenditures	2,424	375	2,049	546%	3,082	641	2,441	381%
Growth capital	372	-	372	n/m <sup>(1)</sup>	372	-	372	n/m <sup>(1)</sup>
Maintenance and infrastructure capital	2,052	375	1,677	447%	2,710	641	2,069	323%
Total capital expenditures	2,424	375	2,047	546%	3,082	641	2,441	381%

<sup>(1)</sup> Not meaningful.

Capital expenditures for the first six months of 2017 of \$3.1 million are \$2.5 million higher than \$0.6 million in 2016 and primarily consist of drilling rig upgrades, recertification costs, replacement components and leased vehicles. This compares to 2016 capital expenditures consisting of recertification costs and one leased vehicle. Growth capital of \$0.4 million in Q2 2017 is for upgrades to drilling rig #4 which began in Q2 2017 and is expected to be completed in July 2017 at a total cost of approximately \$1.1 million. The upgrade will increase hook-load, racking capacity, and pumping power as well as an improvement to the well control.

The 2017 capital expenditure budget of \$5.9 million was approved by the Board of Directors on December 6, 2016 comprised of \$5.4 million of maintenance and infrastructure capital related to recertifications, additions and upgrades to field equipment for the drilling rigs, service rigs and coil tubing divisions as well as for information technology and \$0.5 million of growth capital.

## Commitments and Contractual Obligations

Under the terms of the Company's amended credit facilities, the borrowing under the credit facilities are due in full on July 31, 2018. The Company is committed to monthly payments of interest and bank charges until July 31, 2018. CWC and its syndicated lenders have agreed to an extension of its credit facilities and certain other amendments to provide financial security and flexibility to July 31, 2020. There have been no significant changes in other commitments or contractual obligations since December 31, 2016. Management believes that there will be sufficient cash flows generated from operations to service the interest on the debt and finance the required maintenance and growth capital of the Company in 2017.

## Summary and Analysis of Quarterly Data

\$ thousands, except per share amounts	2017		2016				2015	
	Jun. 30	Mar. 31	Dec. 31	Sep. 30	Jun. 30	Mar. 31	Dec. 31	Sep. 30
Revenue	15,114	32,580	20,922	18,506	13,884	19,740	18,787	21,135
Adjusted EBITDA	228	5,150	2,923	1,741	999	2,557	2,327	3,679
Net loss	(2,677)	(368)	(1,717)	(2,042)	(2,279)	(1,430)	(6,747)	(18,103)
Net loss per share: basic and diluted	(0.01)	0.00	0.00	(0.01)	(0.01)	0.00	(0.02)	(0.06)
Total assets	203,265	218,171	210,750	212,634	212,440	218,906	222,428	236,246
Total long-term debt	28,887	38,987	33,142	34,013	32,235	50,765	52,241	57,519
Shareholders' equity	152,596	155,358	155,482	156,605	158,515	146,116	147,462	153,503

The table above summarizes CWC's quarterly results for the previous eight financial quarters. CWC's operations are carried out in western Canada. The second quarter is typically expected to be the weakest financial and operating quarter for the Company due to ground conditions being impacted by spring breakup. The ability to move heavy equipment in the Canadian crude oil and natural gas fields is dependent on weather conditions. As warm weather returns in the spring, the winter's frost comes out of the ground rendering many secondary roads incapable of supporting the weight of heavy equipment until they have thoroughly dried out. The duration of this spring breakup has a direct impact on the Company's activity levels. In addition, many exploration and production areas in northern Canada are accessible only in winter months when the ground is frozen enough to support equipment. As a result, late March through May is traditionally the Company's slowest time, and as such the revenue, operating costs, and financial results of the Company will vary on a quarterly basis.

Through the eight quarters presented, the amount of revenue and net loss, adjusted for the effects of seasonality, have fluctuated primarily due to changes in the utilization of equipment, changes in the day and hours billing rate, and the increase in the number of drilling rigs, service rigs and coil tubing units over the period as detailed in the section titled "Operational Overview".

Other significant impacts have been a result of:

- Q2 2017 saw the initiation of a process to review strategic alternatives. During Q2 2017, 1,404,000 common shares were purchased under the NCIB and a total of 1,478,000 common shares were cancelled and returned to treasury.
- Q1 2017 saw significantly higher operating activity in the Company's Contract Drilling and Production Services segments than what had been experienced in the last eight to twelve quarters;
- Q4 2016 saw improved utilizations in both drilling and service rig activity as a result of increased global crude oil and natural gas prices after OPEC's agreement on crude oil production cuts;
- Q3 2016 activity and pricing continued to be negatively impacted by low global crude oil and natural gas prices. However, the Company continued to see leading market share and utilization of its service rigs;
- Q2 2016 service rig fleet worked a record 21,730 operating hours, the highest second quarter in the company's previous eleven years despite a very challenging industry operating environment, which continued to reduce hourly rates. The prolonged downturn and pricing pressure had a significant impact on the utilization of the Company's Contract Drilling division as the need to drill new wells by E&P customers were at extremely low levels;
- Q1 2016 activity and pricing continued to be negatively impacted by low global crude oil and natural gas prices. However, the Company saw a significant increase in its market share and utilization of its service rigs during a period of declining industry activity;
- Q4 2015 activity and pricing continued to be negatively impacted by low global crude oil and natural gas prices. Q4 2015 net loss included an impairment of drilling rig, service rig and coil tubing property and equipment and intangible assets totaling \$6.9 million;
- Q3 2015 saw improved utilizations in drilling and service rig activity compared to Q2 2015 due in part to improved crude oil pricing in Q2 2015. Q3 2015 net loss includes a \$17.3 million impairment in goodwill and assets held for sale. The goodwill arose on the purchase of Ironhand Drilling Inc. in Q2 2014.

## **Critical Accounting Estimates and Judgments**

---

This MD&A of the Company's financial condition and results of operations is based on the financial statements which are prepared in accordance with IFRS. The preparation of the financial statements requires that certain estimates and judgments be made with respect to the reported amounts of revenue and expenses and the carrying amounts of assets and liabilities. These estimates are based on historical experience and management's judgment. Anticipating future events involves uncertainty and consequently the estimates used by management in the preparation of the financial statements may change as future events unfold, additional experience is acquired or the Company's operating environment changes. In many cases the use of judgment is required to make estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected. Further details of the nature of these estimates and assumptions may be found in the relevant notes to the Annual Financial Statements and the section titled "Critical Accounting Estimates and Judgments" in the Annual MD&A. There have been no significant or material changes in the nature of critical accounting estimates and judgments since December 31, 2016.

## **CEO and CFO Certifications**

---

The CEO and CFO of TSX Venture Exchange listed companies, such as CWC, are not required to certify they have designed internal control over financial reporting, or caused it to be designed under their supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. Instead, an optional form of certification has been made available to TSX Venture Exchange listed companies and has been used by CWC's certifying officers for the June 30, 2017 interim filings. The certification reflects what the Company considers to be a more appropriate level of CEO and CFO certification given the size and nature of the Company's operations. This certification requires that the certifying officer's state:

- They have reviewed the interim financial report and MD&A;

- That, based on their knowledge, they have determined there is no untrue statement of a material fact, or any omission of material fact required to be stated which would make any statement not misleading in light of the circumstances under which it was made within the interim filings; and
- That based upon their knowledge, the interim filings, together with the other financial information included in the interim filings, fairly present in all material respects the financial condition, financial performance and cash flows of the Company as of the date and for the periods presented in the interim filings.

## **Risks and Uncertainties**

---

Certain activities of the Company are affected by factors that are beyond its control or influence. Additional risks and uncertainties that management may be unaware of, or that they determine to be immaterial, may also become important factors which affect the Company. Along with the risks discussed in this MD&A, other business risks faced by the Company may be found under “Risk Factors” in the Company’s most recent Annual Information Form which is available under the Company’s profile at [www.sedar.com](http://www.sedar.com) or by contacting the Company.

### **Forward-Looking Information**

*This MD&A contains certain forward-looking information and statements within the meaning of applicable Canadian securities legislation. Certain statements contained in this MD&A, including most of those contained in the section titled “Outlook” and including statements which may contain such words as “anticipate”, “could”, “continue”, “should”, “seek”, “may”, “intend”, “likely”, “plan”, “estimate”, “believe”, “expect”, “will”, “objective”, “ongoing”, “project” and similar expressions are intended to identify forward-looking information or statements. In particular, this MD&A contains forward-looking statements including management’s assessment of future plans and operations, planned levels of capital expenditures, expectations as to activity levels, expectations on the sustainability of future cash flow and earnings and the ability to pay dividends, expectations with respect to crude oil and natural gas prices, activity levels in various areas, continuing focus on cost saving measures, expectations regarding the level and type of drilling and production and related drilling and well services activity in the WCSB, expectations regarding entering into long term drilling contracts and expanding its customer base, and expectations regarding the business, operations and revenue of the Company in addition to general economic conditions. Although the Company believes that the expectations and assumptions on which such forward-looking information and statements are based are reasonable, undue reliance should not be placed on the forward-looking information and statements because the Company can give no assurances that they will prove to be correct. Since forward-looking information and statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the drilling and oilfield services sector (ie. demand, pricing and terms for oilfield drilling and services; current and expected oil and gas prices; exploration and development costs and delays; reserves discovery and decline rates; pipeline and transportation capacity; weather, health, safety and environmental risks), integration of acquisitions, competition, and uncertainties resulting from potential delays or changes in plans with respect to acquisitions, development projects or capital expenditures and changes in legislation, including but not limited to tax laws, royalties and environmental regulations, stock market volatility and the inability to access sufficient capital from external and internal sources and the inability to pay dividends. Accordingly, readers should not place undue reliance on the forward-looking statements. Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on these and other factors that could affect the Company’s financial results are included in reports on file with applicable securities regulatory authorities and may be accessed through SEDAR at [www.sedar.com](http://www.sedar.com). The forward-looking information and statements contained in this MD&A are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking information or statements, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. Any forward-looking statements made previously may be inaccurate now.*



## Reconciliation of Non-IFRS Measures

\$ thousands except share and per share amounts	Three months ended June 30,		Six months ended June 30,	
	2017	2016	2017	2016
<b>NON-IFRS MEASURES</b>				
<u>Adjusted EBITDA:</u>				
Net loss and comprehensive loss	(2,677)	(2,279)	(3,045)	(3,709)
Add:				
Depreciation	3,022	3,139	7,780	6,810
Finance costs	570	840	1,115	1,417
Deferred income tax recovery	(907)	(805)	(940)	(1,295)
Stock based compensation	226	135	426	219
Loss (gain) on sale of equipment	(6)	(31)	42	114
<b>Adjusted EBITDA <sup>(1)</sup></b>	<b>228</b>	<b>999</b>	<b>5,378</b>	<b>3,556</b>
<b>Adjusted EBITDA per share – basic and diluted<sup>(1)</sup></b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.01</b>	<b>\$0.01</b>
<b>Adjusted EBITDA margin (Adjusted EBITDA/Revenue) <sup>(1)</sup></b>	<b>2%</b>	<b>7%</b>	<b>11%</b>	<b>11%</b>
Weighted average number shares outstanding – basic and diluted	392,935,814	324,840,096	392,604,720	308,738,337
<u>Gross margin:</u>				
Revenue	15,114	13,884	47,622	33,624
Less: Direct operating expenses	11,764	9,886	35,782	24,002
<b>Gross margin <sup>(2)</sup></b>	<b>3,350</b>	<b>3,998</b>	<b>11,840</b>	<b>9,622</b>
<b>Gross margin percentage <sup>(2)</sup></b>	<b>22%</b>	<b>29%</b>	<b>25%</b>	<b>29%</b>

\$ thousands	June 30, 2017	December 31, 2016
<u>Working capital (excluding debt):</u>		
Current assets	15,973	18,692
Less: Current liabilities	(8,113)	(7,535)
Add: Current portion of long term debt	158	176
<b>Working capital (excluding debt) <sup>(3)</sup></b>	<b>8,018</b>	<b>11,333</b>
<b>Working capital (excluding debt) ratio <sup>(3)</sup></b>	<b>2.0:1</b>	<b>2.5:1</b>
<u>Net debt:</u>		
Long term debt	28,729	32,966
Less: Current assets	(15,973)	(18,692)
Add: Current liabilities	8,113	7,535
<b>Net debt <sup>(4)</sup></b>	<b>20,869</b>	<b>21,809</b>

<sup>(1)</sup> Adjusted EBITDA (Earnings before interest and finance costs, income tax expense, depreciation, amortization, gain or loss on disposal of asset, goodwill impairment, stock based compensation and other one-time gains and losses) is not a recognized measure under IFRS. Management believes that in addition to net earnings, Adjusted EBITDA is a useful supplemental measure as it provides an indication of the Company's ability to generate cash flow in order to fund working capital, service debt, pay current income taxes, pay dividends, repurchase common shares under the Normal Course Issuer Bid, and fund capital programs. Investors should be cautioned, however, that Adjusted EBITDA should not be construed as an alternative to net income (loss) and comprehensive income (loss) determined in accordance with IFRS as an indicator of the Company's performance. CWC's method of calculating Adjusted EBITDA may differ from other entities and accordingly, Adjusted EBITDA may not be comparable to measures used by other entities. Adjusted EBITDA margin is calculated as Adjusted EBITDA divided by revenue and provides a measure of the percentage of Adjusted EBITDA per dollar of revenue. Adjusted EBITDA per share is calculated by dividing Adjusted EBITDA by the weighted average number of shares outstanding as used for calculation of earnings per share.

<sup>(2)</sup> Gross margin is calculated from the statement of comprehensive income as revenue less direct operating costs and is used to assist management and investors in assessing the Company's financial results from operations excluding fixed overhead costs. Gross margin percentage is calculated as gross margin divided by revenue. The Company believes the relationship between revenue and costs expressed by the gross margin percentage is a useful measure when compared over different financial periods as it demonstrates the trending relationship between revenue, costs and margins. Gross margin and gross margin percentage are non-IFRS measures and do not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures provided by other companies.

<sup>(3)</sup> Working capital (excluding debt) is calculated based on current assets less current liabilities excluding the current portion of long-term debt. Working capital (excluding debt) is used to assist management and investors in assessing the Company's liquidity. Working capital (excluding debt) does not have any meaning prescribed under IFRS and may not be comparable to similar measures provided by other companies. Working capital (excluding debt) ratio is calculated as current assets divided by the difference of current liabilities less the current portion of long term debt.

<sup>(4)</sup> Net debt is not a recognized measure under IFRS and does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures provided by other companies. Management believes net debt is a useful indicator of a company's debt position.

---